

Results of SurveyUSA Election Poll #10100



Sponsor:

KTHV-TV (Little Rock)

Geography: Arkansas

Data Collected: 08/27/2006 - 08/29/2006

Release Date: 08/30/2006

Democrats Sweep Arkansas State Offices: In a general election in Arkansas today, 8/30/06, Democrats win in contests for Governor, Lieutenant Governor, Secretary of State, and Attorney General, according to a SurveyUSA poll conducted exclusively for KTHV-TV Little Rock. The election is on 11/7/06. For Governor, Democrat Mike Beebe beats Republican Asa Hutchinson, 55% to 38%. Since an identical SurveyUSA KTHV-TV poll 6 weeks ago, Beebe has gained 7 points and Hutchinson is unchanged. Beebe's lead has increased from 10 to 17 points. Incumbent Republican Governor Mike Huckabee is term-limited. For Lieutenant Governor, Democrat Bill Halter beats Republican Jim Holt, 50% to 41%. 6 weeks ago, Halter led by 9; he still does. Incumbent Republican Lieutenant Governor Win Rockefeller, who was not running for re-election, died 7/16/06. For Secretary of State, incumbent Democrat Charlie Daniels beats Republican Jim Lagrone, 57% to 33%. 6 weeks ago, Daniels led by 23, now leads by 24. For Attorney General, Democrat Dustin McDaniel beats Republican Gunner DeLay 53% to 35%. 6 weeks ago, McDaniel led by 15, now leads by 18.

Filtering: 1,000 Arkansas adults were interviewed 8/27/06 - 8/29/06. Of them, 833 were registered to vote. Of them, 538 were judged to be "likely" voters. Crosstabs reflect Likely Voters.

1 If the election for Governor were today, and you were standing in the voting booth right now, who would you vote for? Republican Asa Hutchinson? Democrat Mike Beebe? Or some other candidate?

538 Likely Voters	All	Gender		Age				Race				Party			Ideology		
Margin of Sampling Error: +/-4.3%		Male	Female	18-34	35-49	50-64	65+	White	Black	Hispani	Other	Republi	Democr	Independ	Conser	Moder	Liberal
Hutchinson (R)	38%	44%	32%	43%	38%	37%	36%	43%	7%	46%	28%	86%	7%	37%	73%	18%	7%
Beebe (D)	55%	48%	61%	51%	54%	55%	57%	50%	90%	49%	41%	10%	88%	49%	22%	73%	88%
Other	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Undecided	7%	7%	7%	5%	9%	6%	6%	7%	3%	5%	31%	3%	4%	13%	4%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	16%	32%	28%	23%	83%	13%	2%	2%	28%	42%	26%	39%	38%	10%

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538 Likely Voters	All	Education				Income			Bush Job Approval			Region		Geocoding		
Margin of Sampling Error: +/-4.3%		No Coll	Some C	College	Grad S	< \$40K	\$40K -	> \$80K	Approv	Disappr	Not Sur	Little R	Rest of	Urban	Suburb	Rural
Hutchinson (R)	38%	34%	37%	42%	40%	34%	35%	46%	76%	11%	59%	36%	40%	38%	45%	34%
Beebe (D)	55%	60%	54%	50%	56%	58%	58%	50%	20%	80%	29%	57%	52%	55%	47%	59%
Other	0%	0%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%
Undecided	7%	6%	9%	7%	4%	8%	6%	4%	4%	8%	12%	6%	8%	6%	7%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	20%	36%	20%	23%	34%	39%	21%	38%	57%	5%	50%	50%	29%	28%	43%

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2 In an election for Lieutenant Governor today, who would you vote for? Republican Jim Holt? Democrat Bill Halter? Or some other candidate?

538 Likely Voters	All	Gender		Age				Race				Party			Ideology			
		Male	Female	18-34	35-49	50-64	65+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	
Margin of Sampling Error: +/-4.3%																		
Holt (R)	41%	50%	33%	50%	41%	38%	39%	45%	14%	59%	32%	85%	11%	42%	73%	23%	17%	
Halter (D)	50%	43%	57%	46%	47%	54%	54%	46%	81%	36%	46%	10%	84%	45%	21%	68%	80%	
Undecided	8%	7%	10%	4%	13%	8%	6%	9%	5%	5%	22%	5%	6%	13%	7%	9%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
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Margin of Sampling Error: +/-4.3%																	
Holt (R)	41%	37%	41%	45%	40%	37%	39%	48%	77%	16%	57%	37%	46%	38%	49%	39%	
Halter (D)	50%	54%	49%	43%	57%	56%	51%	47%	15%	76%	27%	53%	47%	57%	41%	52%	
Undecided	8%	8%	10%	12%	3%	7%	10%	5%	8%	8%	16%	10%	7%	5%	9%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	20%	36%	20%	23%	34%	39%	21%	38%	57%	5%	50%	50%	29%	28%	43%	

3 In an election for Secretary of State today, who would you vote for? Republican Jim Lagrone? Democrat Charlie Daniels? Or some other candidate?

538 Likely Voters	All	Gender		Age				Race				Party			Ideology		
		Male	Female	18-34	35-49	50-64	65+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.3%																	
Lagrone (R)	33%	40%	26%	35%	32%	33%	33%	37%	8%	59%	22%	75%	6%	33%	62%	15%	11%
Daniels (D)	57%	52%	62%	58%	56%	58%	57%	53%	89%	36%	58%	18%	88%	51%	31%	75%	80%
Undecided	10%	8%	11%	7%	12%	8%	10%	11%	3%	5%	21%	6%	7%	16%	7%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Lagrone (R)	33%	28%	33%	38%	33%	30%	30%	38%	65%	11%	43%	31%	35%	33%	42%	27%
Daniels (D)	57%	59%	58%	51%	60%	62%	58%	56%	26%	79%	43%	60%	55%	59%	47%	63%
Undecided	10%	13%	9%	10%	7%	8%	11%	7%	9%	10%	14%	9%	10%	9%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	20%	36%	20%	23%	34%	39%	21%	38%	57%	5%	50%	50%	29%	28%	43%

4 In an election for Attorney General today, who would you vote for? Republican Gunner DeLay? Democrat Dustin McDaniel? Or some other candidate?

538 Likely Voters	All	Gender		Age				Race				Party			Ideology		
Margin of Sampling Error: +/-4.3%		Male	Female	18-34	35-49	50-64	65+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
DeLay (R)	35%	43%	28%	39%	35%	34%	33%	39%	5%	46%	31%	79%	7%	36%	65%	19%	11%
McDaniel (D)	53%	47%	60%	49%	54%	54%	56%	50%	77%	30%	57%	13%	85%	48%	22%	70%	84%
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Undecided	11%	10%	12%	12%	11%	12%	11%	10%	18%	24%	11%	8%	8%	16%	13%	10%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	16%	32%	28%	23%	83%	13%	2%	2%	28%	42%	26%	39%	38%	10%

4 In an election for Attorney General today, who would you vote for? Republican Gunner DeLay? Democrat Dustin McDaniel? Or some other candidate?

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DeLay (R)	35%	28%	34%	39%	38%	32%	33%	40%	69%	12%	44%	30%	40%	34%	43%	30%
McDaniel (D)	53%	59%	52%	49%	55%	55%	57%	51%	20%	78%	31%	58%	49%	57%	46%	56%
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Undecided	11%	13%	13%	12%	7%	13%	10%	8%	12%	10%	25%	11%	11%	9%	11%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.