

Results of SurveyUSA Election Poll #10417



Sponsor:

KPNX-TV (Phoenix)

Geography: Arizona

Data Collected: 10/14/2006 - 10/16/2006

Release Date: 10/17/2006

Republican Kyl Still 5 Atop Democrat Pederson For AZ Senate Seat: In an election for U.S. Senator in Arizona today, 10/17/06, incumbent Republican Jon Kyl edges Democrat challenger Jim Pederson, 48% to 43%, according to a SurveyUSA poll conducted exclusively for KPNX-TV Phoenix. These percentages are unchanged from an identical SurveyUSA poll released 4 weeks ago, on 9/19/06. Kyl gets 85% of Republican votes. Pederson gets 78% of Democrat votes. Independents break 3:2 for Pederson. Kyl leads by 12 points among White voters. Pederson leads by 28 points among Hispanic voters, who make up 16% of the Arizona electorate in SurveyUSA's turnout model. Of those who approve of President Bush's performance in office, 91% prefer Kyl. Of those who disapprove of President Bush's performance, 73% pick Pedersen. President Bush's job approval among likely voters in Arizona is 41%. Kyl was first elected to the U.S. Senate in 1994. A Democrat pick-up here would greatly improve the Democrats' chances of retaking control of the U.S. Senate next year. But Pederson has gained no ground during a time when other Democrats, in other contests, have. The election is in 3 weeks, on 11/7/06.

Democrat Napolitano Well Positioned for Re-Election as AZ Governor: In an election for Governor of Arizona today, 10/17/06, incumbent Democrat Janet Napolitano defeats Republican challenger Len Munsil, according to a SurveyUSA poll conducted exclusively for KPNX-TV Phoenix. Today, 3 weeks to the 11/7/06 election, Napolitano leads by 19 points, 56% to 37%. Since an identical SurveyUSA poll 4 weeks ago, on 9/19/06, Munsil has lost 3 points. Napolitano is unchanged at 56%. Munsil is up by 30 points among women and by 10 points among men. 90% of Democrats and 63% of Independents support Napolitano. 24% of Republicans cross over to vote for the Democrat. Munsil leads 3:1 among Arizona's Conservatives, who make up 35% of the electorate. But Napolitano's 44-point lead among Moderates and 89-point lead among Liberals is too much for Munsil to overcome. Napolitano leads by 13 points among whites and by 46 points among Hispanics. Napolitano was first elected Governor in 2002.

Filtering: 900 Arizona adults were interviewed 9/16/06 - 9/18/06. Of them, 703 were registered to vote. Of them, 474 were judged to be "likely" voters. Crosstabs reflect Likely Voters.

1 If the election for Governor were today, and you were standing in the voting booth right now, who would you vote for? Republican Len Munsil? Democrat Janet Napolitano? Or Libertarian Barry Hess?

474 Likely Voters	All	Gender		Age				Race		Party			Ideology		
		Male	Female	18-34	35-49	50-64	65+	White	Hispani	Republi	Democr	Indepen	Conser	Modera	Liberal
Margin of Sampling Error: +/-4.6%															
Munsil (R)	37%	40%	33%	35%	39%	33%	40%	40%	21%	71%	6%	20%	68%	26%	3%
Napolitano (D)	56%	50%	63%	52%	57%	58%	57%	53%	67%	24%	90%	63%	23%	70%	92%
Hess (L)	5%	8%	2%	8%	3%	7%	3%	5%	8%	5%	2%	12%	8%	4%	4%
Undecided	2%	2%	2%	5%	1%	3%	0%	2%	3%	1%	1%	5%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	23%	29%	27%	21%	79%	16%	42%	37%	19%	35%	43%	14%

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		No Coll	Some C	College	Grad S	< \$40K	\$40K -	> \$80K	Approv	Disappr	Tucson	Metro P	Rest of	Urban	Suburb	Rural
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Munsil (R)	37%	31%	38%	41%	33%	32%	35%	41%	75%	9%	34%	36%	42%	32%	41%	44%
Napolitano (D)	56%	64%	53%	54%	59%	56%	61%	53%	20%	84%	56%	57%	49%	62%	52%	39%
Hess (L)	5%	5%	7%	4%	5%	7%	3%	4%	5%	5%	7%	4%	7%	4%	6%	9%
Undecided	2%	0%	2%	1%	3%	5%	1%	1%	0%	2%	3%	2%	2%	2%	1%	9%
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Total	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	11%	24%	24%	20%	21%

2 Arizona voters will also elect a United States Senator. In an election today, who would you vote for? Republican Jon Kyl? Democrat Jim Pederson? Libertarian Richard Mack? Or some other candidate?

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Pederson (D)	43%	41%	45%	46%	39%	48%	39%	40%	58%	10%	78%	51%	13%	55%	82%
Mack (L)	4%	5%	2%	5%	3%	4%	1%	3%	4%	3%	2%	8%	4%	3%	2%
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Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.