

Results of SurveyUSA Election Poll #10314



Geography: Illinois
 Data Collected: 09/17/2006 - 09/19/2006
 Release Date: 09/20/2006

Sponsor:
 KSDK-TV (St. Louis)

IL Gov Blagojevich Sees GOP Challenger Topinka in Rear-View Mirror: In an election for Governor of Illinois today, 9/20/06, Democrat incumbent Rod Blagojevich edges Republican challenger Judy Baar Topinka, according to a SurveyUSA poll conducted for KSDK-TV St. Louis. 7 weeks to the 9/20/06 election, it's Blagojevich 45%, Topinka 39%, Green Party candidate Rich Whitney 7%. Topinka leads by 12 points among men. Blagojevich leads by 25 points among women, a 37-point "gender gap." Topinka leads by 3 among whites. Blagojevich leads by 75 among blacks. Blagojevich gets 83% of Democrat votes. Topinka gets 73% of Republican votes. Independents break 4:3 for Topinka. Blagojevich leads by 36 in the city of Chicago, by 11 in suburban Cook County, by 3 in the Collar Counties. Topinka leads by 14 Downstate. A SurveyUSA KSDK-TV poll released [2 months ago](#), which did not name the Libertarian Whitney, had Blagojevich at 45%, unchanged from today, Topinka at 34%, 5 points lower than her support today. Of significance: in SurveyUSA's July poll, Blagojevich led by 8 among men (he now trails by 12, a 20-point swing among men away from the Democrat); Blagojevich led by 13 among women (he now leads by 25, a 12-point swing among women toward the Democrat). The contest has become more gender polarized over the past 60 days. Blagojevich was first elected Governor in 2002. Topinka has been Illinois Treasurer since 1994.

Filtering: 900 Illinois adults were interviewed 9/17/09 - 9/19/09. Of them, 801 were registered to vote. Of them, 529 were judged to be "likely" voters. Crosstabs reflect Likely Voters.

1 If the election for Governor were today, and you were standing in the voting booth right now, who would you vote for? Republican Judy Baar Topinka? Democrat Rod Blagojevich? Green Party candidate Rich Whitney? Or some other candidate?

529 Likely Voters	All	Gender		Age				Race				Party			Ideology			
		Male	Female	18-34	35-49	50-64	65+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal	
Margin of Sampling Error: +/-4.3%																		
Topinka (R)	39%	46%	32%	42%	38%	35%	41%	44%	2%	70%	11%	73%	11%	42%	62%	41%	10%	
Blagojevich (D)	45%	34%	57%	39%	47%	47%	50%	41%	77%	23%	48%	11%	83%	30%	18%	49%	76%	
Whitney (G)	7%	10%	4%	12%	6%	4%	4%	7%	3%	7%	18%	7%	3%	15%	9%	4%	11%	
Other	1%	1%	1%	1%	0%	3%	0%	1%	1%	0%	4%	0%	1%	3%	2%	1%	0%	
Undecided	8%	10%	6%	7%	8%	10%	6%	6%	17%	0%	19%	9%	3%	10%	9%	4%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	50%	50%	27%	30%	26%	17%	75%	14%	7%	3%	31%	40%	24%	30%	38%	19%	

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529 Likely Voters	All	Education				Income			Bush Job Appro		Region				Geocoding		
		No Coll	Some C	College	Grad S	<\$40K	\$40K -	>\$80K	Approv	Disappr	Chicag	Suburb	Collar C	Downst	Urban	Suburb	Rural
Margin of Sampling Error: +/-4.3%																	
Topinka (R)	39%	30%	42%	38%	41%	30%	38%	47%	74%	17%	24%	39%	39%	49%	31%	41%	54%
Blagojevich (D)	45%	64%	40%	48%	41%	58%	45%	41%	11%	71%	60%	50%	42%	35%	52%	43%	34%
Whitney (G)	7%	2%	8%	5%	9%	4%	9%	6%	6%	6%	5%	9%	7%	7%	5%	9%	3%
Other	1%	0%	2%	0%	2%	0%	2%	0%	1%	1%	2%	1%	2%	1%	1%	1%	1%
Undecided	8%	3%	9%	9%	7%	7%	7%	5%	9%	5%	10%	2%	9%	9%	11%	5%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	13%	33%	25%	29%	20%	37%	35%	37%	57%	24%	21%	20%	36%	37%	49%	14%

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529 Likely Voters	All	Generation *				
		Gen Y	Gen X	Jones	Boomer	Mature
Margin of Sampling Error: +/-4.3%						
Topinka (R)	39%	28%	45%	42%	32%	41%
Blagojevich (D)	45%	48%	39%	41%	54%	50%
Whitney (G)	7%	16%	7%	7%	4%	4%
Other	1%	0%	1%	2%	2%	0%
Undecided	8%	8%	8%	8%	8%	6%
Total	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	13%	26%	25%	19%	17%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.