

Results of SurveyUSA Election Poll #10615



Sponsor:
WBZ-TV (Boston)

Geography: Massachusetts
Data Collected: 10/30/2006 - 11/01/2006
Release Date: 11/02/2006

Minds Are Made Up in Massachusetts; Democrat will Replace Republican Romney: SurveyUSA's latest poll in the Massachusetts Governor's race is significant for the complete absence of volatility, according to data collected from 664 Likely Voters exclusively for WBZ-TV Boston. Democrat Deval Patrick today, 11/2/06, defeats Republican Kerry Healey 55% to 34%, largely unchanged from SurveyUSA's most recent pre-election tracking poll released 10/24/06. There is no movement among males, females; no movement among the young, none among the old; no movement among whites, none among blacks; no movement among moderates, none among Independents; no movement among the rich, none among the poor; minds are made up among urban and suburban voters, from Boston to Pittsfield. Barring the unforeseen in the campaign's final 5 days, a Patrick double-digit victory appears almost certain.

Filtering: 1,000 Massachusetts adults were interviewed 10/30/06 through 11/1/06. Of them, 898 were registered to vote. Of them, 664 were judged to be "likely" voters. Crosstabs reflect Likely Voters.

1 If the election for Governor were today, and you were standing in the voting booth right now, who would you vote for? Republican Kerry Healey? Democrat Deval Patrick? Green-Rainbow candidate Grace Ross? Independent Christy Mihos? Or some other candidate?

664 Likely Voters	All	Gender		Age				Race				Party			Ideology		
Margin of Sampling Error: +/-3.9%		Male	Female	18-34	35-49	50-64	65+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
Healey (R)	34%	38%	31%	32%	39%	32%	32%	35%	17%	47%	18%	78%	11%	36%	65%	32%	12%
Patrick (D)	55%	51%	59%	60%	49%	58%	57%	53%	75%	43%	79%	15%	82%	48%	24%	56%	78%
Ross (G)	3%	3%	2%	2%	3%	3%	2%	3%	3%	1%	0%	3%	2%	2%	2%	2%	4%
Mihos (I)	6%	6%	5%	3%	7%	6%	7%	6%	2%	0%	3%	3%	3%	10%	6%	7%	3%
Other/Undecided	3%	2%	3%	3%	2%	2%	3%	3%	3%	9%	0%	1%	1%	4%	3%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	25%	34%	22%	19%	85%	4%	5%	6%	19%	40%	40%	23%	44%	26%

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664 Likely Voters	All	Education				Income			Bush Job Appro		Region			Geocoding	
Margin of Sampling Error: +/-3.9%		No Coll	Some C	College	Grad S	<\$40K	\$40K -	>\$80K	Approv	Disappr	W/Cent	Boston	SE MA	Urban	Suburb
Healey (R)	34%	38%	43%	33%	26%	31%	33%	36%	81%	13%	37%	33%	35%	29%	36%
Patrick (D)	55%	49%	43%	59%	64%	58%	54%	56%	12%	75%	53%	58%	49%	60%	54%
Ross (G)	3%	2%	1%	2%	5%	2%	2%	2%	2%	2%	2%	3%	3%	4%	2%
Mihos (I)	6%	6%	10%	5%	2%	6%	7%	4%	4%	6%	4%	5%	9%	3%	6%
Other/Undecided	3%	5%	3%	1%	3%	3%	3%	2%	1%	3%	4%	2%	4%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	12%	27%	28%	33%	20%	34%	38%	30%	66%	23%	58%	19%	21%	78%

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664 Likely Voters	All	Generation *				
		Gen Y	Gen X	Jones	Boomer	Mature
Margin of Sampling Error: +/-3.9%						
Healey (R)	34%	28%	37%	37%	31%	32%
Patrick (D)	55%	68%	48%	53%	59%	57%
Ross (G)	3%	0%	4%	3%	2%	2%
Mihos (I)	6%	3%	6%	6%	6%	7%
Other/Undecided	3%	1%	5%	1%	3%	3%
Total	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	11%	26%	28%	16%	19%

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.