

Results of SurveyUSA Election Poll #10643



Geography: Tennessee
 Data Collected: 11/03/2006 - 11/05/2006
 Release Date: 11/06/2006

Sponsor:
 WBIR-TV (Knoxville)

TN Women, Middle TN Break Late Against Ford, Electing GOP Corker Senator: In an election for U.S. Senator from Tennessee, Republican Bob Corker rides a late surge and defeats Democrat Harold Ford Jr., according to a SurveyUSA poll conducted for WBIR-TV in Knoxville. In two October tracking polls, SurveyUSA had the contest tied. But in the campaign's final weeks, just enough female voters appear to be abandoning the Democrat to shift the race. Ford had led among women by 10 points on 10/1, by 10 points on 10/25, but today, Election Eve, leads among females by 1. Without women, Ford cannot overcome Corker's consistent 12-point lead among men. Middle TN flipped in the final week. Ford had led in Middle TN throughout the campaign, but now trails by 6 on Election Eve. Eastern TN remains, as it has been, solidly Corker. support among white voters has risen steadily, from 49% in September to 57% today. Ford's support among white voters has fallen steadily, from 44% in September to 41% today. The Senate seat is open. Republican Senator Bill Frist is retiring.

Bredesen Re-Elected Governor of TN: Incumbent Democrat Phil Bredesen defeats Republican challenger Jim Bryson, according to SurveyUSA's final pre-election tracking poll. Bredesen ends at 62%, Bryson ends at 34%. There has been no movement in the contest in 3 months.

Filtering: 1,000 Tennessee adults were interviewed 11/3/06 through 11/5/06. Of them, 894 were registered to vote. Of them, 679 were judged to be "likely" voters. Crosstabs reflect Likely Voters.

1 If the election for Governor were today, and you were standing in the voting booth right now, who would you vote for? Republican Jim Bryson? Democrat Phil Bredesen? Or some other candidate?

679 Likely Voters	All	Gender		Age				Race		Party			Ideology		
		Male	Female	18-34	35-49	50-64	65+	White	Black	Republi	Democr	Indepen	Conser	Modera	Liberal
Margin of Sampling Error: +/-3.7%															
Bryson (R)	34%	38%	30%	33%	35%	33%	34%	37%	13%	62%	8%	28%	58%	19%	12%
Bredesen (D)	62%	58%	65%	62%	61%	64%	61%	60%	78%	36%	87%	65%	39%	78%	80%
Other/Undecided	4%	4%	5%	5%	4%	3%	4%	3%	9%	2%	5%	7%	3%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	23%	31%	27%	19%	82%	14%	39%	35%	23%	41%	35%	13%

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679 Likely Voters	All	Education				Income			Bush Job Appro		Region			Geocoding		
		No Coll	Some C	College	Grad S	< \$40K	\$40K -	> \$80K	Approv	Disappr	West T	Middle	East TN	Urban	Suburb	Rural
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Bryson (R)	34%	32%	31%	40%	34%	35%	33%	31%	63%	9%	34%	34%	34%	28%	37%	34%
Bredesen (D)	62%	60%	65%	56%	63%	58%	65%	64%	35%	85%	58%	65%	61%	64%	61%	62%
Other/Undecided	4%	8%	4%	3%	3%	7%	2%	5%	3%	5%	8%	1%	5%	8%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	18%	37%	20%	25%	31%	36%	26%	44%	52%	26%	38%	37%	25%	45%	30%

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		Gen Y	Gen X	Jones	Boomer	Mature
Margin of Sampling Error: +/-3.7%						
Bryson (R)	34%	25%	39%	35%	31%	34%
Bredesen (D)	62%	69%	56%	62%	65%	61%
Other/Undecided	4%	6%	5%	3%	3%	4%
Total	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	11%	24%	27%	19%	19%

2 Tennessee voters will also elect a United States Senator. In an election today, who would you vote for? Republican Bob Corker? Democrat Harold Ford Jr.? Or some other candidate?

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Margin of Sampling Error: +/-3.8%															
Corker (R)	51%	54%	48%	50%	49%	49%	56%	57%	13%	88%	9%	51%	85%	32%	16%
Ford (D)	46%	42%	49%	45%	46%	49%	41%	41%	82%	9%	88%	44%	12%	64%	79%
Other/Undecided	4%	4%	3%	5%	4%	2%	3%	3%	4%	3%	3%	5%	2%	4%	5%
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Ford (D)	46%	51%	49%	36%	46%	52%	46%	40%	7%	81%	50%	46%	43%	52%	42%	47%
Other/Undecided	4%	5%	2%	3%	5%	2%	2%	5%	2%	5%	4%	2%	5%	5%	3%	3%
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Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.