



September 2006

Channel 3 News Poll Results for U.S. Senate

This survey was conducted by Research 2000 of Rockville, Maryland. A total of 400 likely voters were interviewed statewide by telephone between September 18 and September 19, 2006. Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect the voter registration of distribution by county. The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 5 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as gender or region.

Note that No Opinion and Do Not Recognize are lumped together under the heading No Opinion.

Sample Figures		
Men	191	(48%)
Women	209	(52%)
North	257	(65%)
South	143	(35%)

U.S. Senate Race

I am going to list the names of a few individuals who are active in public life. After I mention each one, I would simply like for you to tell me if you recognize that individual. If you do recognize the individual, I will then ask you if you have a favorable or unfavorable opinion of that individual.

- A. The first name is _____. do you recognize that name?
 B. (IF YES) Do you have a favorable or unfavorable opinion of _____?

	FAV	UNFAV	NO OPINION
Bernie Sanders	64%	29%	7%
Richard Tarrant	36%	35%	29%

QUESTION: If the 2006 election of U.S. Senate were held today, whom would you vote for if the choice were between Bernie Sanders, the Independent, and Richard Tarrent, the Republican?

	Sanders	Tarrant	OTHER	Undecided
All	58%	33%	1%	8%
Men	55%	37%	1%	7%
Women	61%	29%	1%	9%
North	56%	36%	1%	7%
South	62%	27%	1%	10%

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